

ALEXANDER GEORGES

Designer

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(248) 924-8476

Experience

UX / UI Designer

Ally Financial | Detroit, MI
January 2019 - Current

- Design for Ally Auto Online Services - an authenticated space for customers to view information of their auto loans and pay them off
- Conduct research, plan the IA, and design mockups and prototypes
- Work closely with UX content, researchers, developers, PM's, and QA engineers in an agile fashion

UX Consultant

Ann Arbor, MI
January 2017 - May 2018

- Connected business goals with user needs to design informed mockups and prototypes for clients in Ann Arbor.

UI / UX Design Lead.

TripEnvision | Ann Arbor, MI
(Part of University of Michigan)
January 2017 - May 2018

- Interviewed users and conducted usability tests to understand their pain points in the travel industry.
- Used the research to make informed decisions for the website's information architecture.
- Created mockups with Sketch and prototypes with Axure/InVision.
- Helped front-end developers with HTML and CSS to create website that reduces travel-searching time for users by up to 6x.
- Created promotional videos for investors.

UX Designer I.

UX Design Clinic | Ann Arbor, MI
September 2016 - December 2016

- Conducted user interviews and heuristic evaluations.
- Designed sketches, wireframes, and usability tests to improve the usability of the Clarilegal website for corporations, law firms, and legal vendors.

IT Analyst Intern.

Cisco Systems | San Jose, CA
June 2016 - August 2016

- Main Project: Restructured and fixed information architecture of large quote orders from customers, amounting to 38% of Cisco's total revenue.
- Stretch Project 2: Designed mockups, app icons, and visuals for internal iOS and watchOS apps to help new employees assimilate into Cisco.
- Side Projects: Designed mockups, banners, and logos for the IT Acquisition team, Application Database team, and IT University Program team.

Student UI & UX Designer.

New Eagle | Ann Arbor, MI
January 2016 - December 2016

- Designed user personas and scenarios, wireframes, mockups, and prototypes for mobile app. Developed in Java for Android. Conducted validation and testing cycles in Fall 2016.

UX Design Intern.

Thomson Reuters | Dexter, MI
July 2015 - December 2015

- Designed interface for new product app and website.
- Observed and transcribed interviews with stakeholders.
- Created 102 web components using Axure into standardized, working prototypes for US and UK product development teams.

Education

University of Michigan

School of Information
B.S. in Information (Focus UX / UI)
Minor in Entrepreneurship
Graduated April, 2017
Cumulative GPA: **3.88**

Skills

Design

Journey Maps / Card Sorting / Personas / Storyboards / Interviews / Wireframes / Mockups / Prototypes / Usability Tests

Tools

Adobe Suite / InVision / Sketch / Principle / Axure / Balsamiq / Wordpress

Programming

HTML / CSS / Javascript / jQuery / AngularJS / Java / Swift